

## CIE EXPERT SYMPOSIUM VISUAL APPEARANCE

19-20 OCTOBER 2006 PARIS, FRANCE

## Instructions for poster presentation

Your publication has been selected for poster presentation. This form provides best contact with the audience, but some basic rules have to be observed to get all the benefits this type of presentation can supply.

The Organizing Committee will provide a board for you, on which you can fix your poster. The size of the board will be approximately 90 x 120 cm.

Each poster should have a *Title line*. This should be printed with 50 mm high letter size. In preparing the poster please bear in mind that the audience will be approximately 1.5 to 2 m from the poster. Use letter size large enough. This means that important information should be printed in 24 pt (6.25 mm) size or larger. Do not use on your poster letters smaller than 18 pt (4.7 mm) size. It is bad practice to post normal type-written pages and this should be avoided.

Try to communicate your information by large size graphs and pictures instead of written text (the audience has your written communication in their conference folder). Labelling of axes or other text in the figures should also be written in letter size 20 pt or larger.